

Policy Development and Analysis

The programme is aimed at any person who needs knowledge and skills in the field of policy development. Areas covered by this programme are:

- Government structures
- The difference between Government and Corporate Policy
- Models of Policy
- Policy development
- Policy analysis
- Policy implementation
- Designing a plan for policy management and adjustment with short, medium and long term focus
- The strategic effect that a policy has on all other aspects of organisational operations



COURSE DURATION: 3 DAYS



About the course

SETQAA Accreditation
 Services SETA - Decision Number 2072
 NQF Level: 5
 Credits: n/a

Target Audience

The target audience would typically consist of managers at all levels in the public sector, public decision-makers and policy makers, HR practitioners and labour relation managers, municipal counsellors and local government officials and any person interested in knowledge and skills in the area of Public Policy Development.

Training Methodology

The methodology is based on interactive learning, i.e. learners will learn by doing. Practical examples will be utilised throughout the course. As with all Quintica training programmes, we strive to effect actual change back at the workplace through effective and practical outcomes based training.

Course Outline

This 3 day course will cover the following modules:

Module 1: Introduction to Public Policy:

- Policy Development in South African Context
- Understanding the difference between Government Policy and Organisational Policy
- Understanding the difference between Policy & Strategy
- Defining the concept
- Dimensions that need Policy governance

Module 2: Government Structures:

- The hierarchy of Government
- National Government
- Provincial Government
- Local Government
- Courts of Law and Administration of Justice
- Separation of Powers

Module 3: Understanding corporate policy:

- Fundamentals of corporate policy
- The relationship between policy and strategy
- Designing a corporate policy statement

Module 4: Relationship between law, legislation and public policy:

- The difference between law; legislation and public policy
- The law making process
- The policy-making process

Module 5: Models and theory of policy:

- Descriptive models of policy
- Prescriptive models of policy
- Pluralist theory
- Systems theory
- Elite theory
- Neo-Marxist Theory

Module 6: Policy development:

- The policy development process
- Factors that influence public policy
- Values that influence public policy development
- Environmental characteristics that complicate the policy development process
- The systems model of policy-making

Module 7: Policy Analysis:

- The objectives of policy analysis
- Types of policy analysis
- The limitations to policy analysis
- Descriptive; predictive and prescriptive analysis

Module 8: Policy Implementation:

- Key aspects of policy implementation
- Adaptation and implementation of a policy statement
- Getting buy-in
- Commitment and support from senior management and other strategic role players

Module 9: Aligning public policy with public service delivery:

- The White paper on Transforming Public Service Delivery
- The effect of Batho Pele on public policy development
- Enhancing public service delivery through policy development and implementation

Bookings and Enquiries

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